



MUZEJ ZA ARHITEKTURO  
IN OBLIKOVANJE  
MUSEUM OF  
ARCHITECTURE AND DESIGN



**Gigodesign**

The Italian Embassy in Ljubljana,  
in cooperation with MAO – Museum of Architecture and Design  
and Gigodesign design agency

invite you to the event



**Italian  
Design  
Day**

**Thursday, March 2 at 6 pm**

**MAO – Museum of Architecture and Design – Grad Fužine**

**Free entry**

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Lecture

## **Multidisciplinary Design**

(in English language)

with **Lorenzo Palmeri** (Milano), **Luka Stepan** (Ljubljana)

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**What** On March the 2nd, in about 100 cities around the world, the first Italian Design Day will be celebrated. At the initiative of the Italian Ministry of Foreign Affairs and International Cooperation, the Ministry of Cultural Heritage and Activities and of Tourism, in cooperation with the Italian Trade Agency and Triennale di Milano, 100 ambassadors of Italian design will illustrate their work processes and the realization of some of the most innovative projects in recent years.

**How** The lecture will discuss design as an all-encompassing phenomenon, which covers developing products, but also taking into consideration the ecosystem and imagining new spaces. An Italian professional meets his Slovenian colleagues, in order to point to areas of excellence in the country he's visiting and share them in Italy, exploring possible synergies.

**Who** Lorenzo **PALMERI** is professor of Industrial Design at Politecnico in Milan. Palmeri designs products and spaces for brands like Lavazza, Invicta, Guzzini, but is also a trained musician who realized sound installations and published various cds. He designed musical instruments, such as a keyboard for Korg and the Paraffina Slapster guitar. Lorenzo was the recipient of a Good Design Award and was selected for various editions of the ADI Design Index.

Luka **STEPAN** is the executive creative director of Gigodesign design agency. After graduating at the Ljubljana Academy of Fine Arts and Design, he continued his studies at the Royal College of Art in London, under the mentorship of Ron Arad. He worked with with some of the biggest global brands, like Panasonic, Samsung, LG and the Italian Artemide. Luka holds various international awards for design: among them 7 Red Dot awards and the German government award Designpreis.